

American Recovery & Reinvestment 2009 Asheville, North Carolina Community Portfolio

Community Project Proposal Guidelines

This form is intended for use for proposing a community project that meets the intent and guidelines set forth in the American Recovery & Reinvestment Act of 2009. Complete text of the act is available at http://www.rules.house.gov/111/LegText/111_hr1_text.pdf. Information must be limited to the two pages included in this form.

Proposals may be submitted by:

- E-mail to economicrecovery@ashevillenc.gov;
- Fax to (828) 259-5499, or;
- Mail to P.O. Box 7148, Asheville, NC 28802, ATTN: Economic Recovery

If you require any assistance in preparing a project proposal or have questions about the process, please e-mail economicrecovery@ashevillenc.gov.

In the interest of government transparency and public participation, all submitted information will be made available to the community. Please do not submit information considered to be confidential or proprietary. Submitted proposals will be posted at www.ashevillenc.gov/economicrecovery for public review.

Contact Information

Proposing Agency or Organization

Organization Name:

City of Asheville Sustainability Office

Project Name:

Green Collar Job Training and
Weatherization

Contact Details

Physical Address:

Public Works Building
161 South Charlotte St.
Asheville, NC 28801

Phone:

828.271.6141

Project Manager:

Maggie Ullman

Phone:

Same as above

Title:

City Energy Coordinator

E-mail Address:

mullman@ashevillenc.gov

American Recovery & Reinvestment 2009

Asheville, North Carolina Community Portfolio

Project Information

1. Project Description

Please include a brief project description.

The City of Asheville will lead the region in green collar job training and residential weatherization in partnership with: Buncombe County, The Asheville Green Opportunity Corps, Community Action Opportunities, WNC Green Building Council, Waste Reduction Partners, Job Link, Asheville Buncombe Technical, Warren Wilson College and Progress Energy.

The project will improve energy efficiency in low-income households while providing on-the-job training and employment opportunities in the energy efficiency and weatherization industry. The project will provide job skills in a growing market for previously unemployed Asheville residents; provide assistance to low-income homeowners and renters by substantially reducing costly utility bills and lower Asheville's community carbon footprint. The project will stimulate our local economy with a rippling affect through a tiered partnership/implementation design.

Total Community Partners: 10

2. Project Purpose

Please describe the project's public purpose and benefit.

This project will address several of our community's—and our nation's—most urgent needs by: creating living wage jobs and providing training for unemployed and underemployed Asheville citizens, providing immediate economic relief to low-income residents through energy efficiency, and reducing greenhouse gas emissions. This projects far reaching arm's of partnership enhance the depth for market penetration and potential for sustained economic autonomy for the job trainees, households and community organizations. This project supports the following City Council Goals:

- Support diversified job growth and small business development
- Provide leadership in buying local products and services
- Work with regional partners to create incentives for green building, energy efficiency, conservation and energy independence
- Ensure financial accountability by matching resources with strategic initiatives and creating meaningful performance measures.
- Expand partnerships with UNC-Asheville, A-B Tech and other institutions to achieve common goals, including health and wellness, workforce development, and sustainable economic development

3. Project Cost

Include the total project cost

\$2,500,000

4. Job Creation

Estimated number of jobs created by project.

150

5. Project Schedule

Include start and finish dates for the project.

Start: March 1, 2009
Finish: March 1, 2011

5a. Project Schedule

Can the project be contracted and commenced within 120 days? Please indicate yes or no.

Yes!

6. Goal Alignment

Briefly describe how the project will achieve the goals of the American Recovery & Reinvestment Act.

1. To preserve and create jobs and promote economic recovery.
2. To assist those most impacted by the recession.
3. To provide investments needed to increase efficiency and spurring technological advances in science and health.
4. To invest in transportation, environmental protection, and other infrastructure that will provide long-term economic benefits.